

Juan Velasco



ABOUT ME

I consider myself persistent, responsible, and honest. Organization and creativity are some of my valuable skills. There is no perfection, but I always seek excellence. I am passionate about studying new strategies and technologies to evolve and improve every day. I look forward to creating new connections, amplifying my network, helping people around me, and growing as a person. Positive and negative energy are highly important to me. I'm sure that a balance in life is vital to succeed.

FEATURED SKILLS

Social Media Marketing

Social Media Management, Paid Advertising, Meta Business Suite, Ads Manager, and more.



Website Development

Knowledge and experience working with WordPress - Woocommerce, Shopify, Wix, and more.



Graphic Design

Adobe Photoshop and Illustrator skills. Professionals and clean designs.



Search Engine Marketing

Google Ads, Google Business, Google Maps, Google Workspace.



Video and Drone Content Creation

Five years of experience flying drones. I currently have a DJI Mavic 2 Zoom that has up to 4K resolution.



Video Editing

Knowledge of Adobe Premier, and other editing software. Optimization for social media quality and formats.



Project Management Software

Experience with many project management software for team organization and performance.



Organization Skills

Excellent organization skills that have been extremely helpful in all my projects and jobs.



CONTACT ME



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Miami, Florida

INFORMATION

Date of birth	December 02, 1991
Age	31
Nationality	USA / COLOMBIA
Location	Miami, Florida
Languages	English / Spanish

EDUCATION

2016 - 2017

Google Ads Course

Medellin, Colombia

Google Ads, SEO, Advertising Strategy, Google My Business, Business Profile, Google Analytics.

2015 - 2016

TECH School of design

Medellin, Colombia

Advanced Graphic Design

2012 - 2015

OBS

Medellin, Colombia

Communication and Digital Media

2010 - 2012

Miami Dade College

Homestead, FL

Training in film production, graphic design, video editing, and web development.

2005 - 2009

South Dade High School

Homestead, FL

High School Diploma

Juan Velasco

EXPERIENCE

Boating Capital

Yacht Rental Management

2020 - 2022

Executing new strategies, implementing new software, and managing the maintenance team.



Aztrix Ilc

Project Manager

2017 - 2019

Project manager on a property management company. Also, my role included website and digital development, social media publicity, SEM, and more.



North Business Solutions

Developer and Digital Marketing Specialist

2014 - 2017

Working for an outstanding development company in Colombia, gave me many years of experience and love for development.



World es Mundo

Digital Marketing and Content Creator

2012 - 2014

A nonprofit organization where my job was to design, advertise, and generate marketing results.



ITSvideo

Video Editor

2010 - 2013

I was a video editor for a tour agency company. Edited around 300 videos over 3 years.

